

Fundraising Campaign for the Centre hospitalier des Vallées-de-l'Outaouais Foundation

Recognition Program

The CHVO Foundation is pleased to recognize the contribution of donors who will be participating in the fundraising campaign.

A complete list of the items and physical locations of the various campaign projects follows below. The value attributed to each one according to its size, visibility and use is also included.

Identity of premises

Companies, foundations and individuals can have a building, physical area, piece of specialized high-tech equipment, entrance hall, conference room, and so forth named after them. A commemorative plaque or unique signage bearing the donor's name will be posted on the premises or equipment.

Visibility on the CHVO Foundation's Internet site

Visitors will see the donor's name displayed as a corporate logo on the campaign page of the CHVO Foundation's site.

Other forms of recognition

Leadership gifts will be highlighted by appropriate public relations activities: the unveiling of plaques, press conferences and photos, receptions, press releases sent out to the CHVO's community.

Furthermore, the names of all campaign donors will appear in **L'Infodon** published by the Foundation (circulation: 15,000 copies), in the CHVO's corporate newsletter, **Le Contact** and in the Foundation's annual report. In addition, at the end of the campaign, a final report will be published listing all the donors.

Finally, the generosity of all donors who contributed at least \$5,000 to the campaign will be recognized by an honorary plaque in each of the hospitals and in the new nephrology building at the Hull Hospital.

***The CHVO Foundation thanks you for your interest and investment in
quality health care to meet the needs of our clientele.***

List of campaign projects and associated tokens of recognition

Leadership gifts

All donors contributing more than \$100,000 will be offered the following recognition options for the duration of the program / physical location, or for a maximum length of 20 years:

Desjardins nephrology building	\$500,000
Magnetic resonance imaging device and room	\$400,000
Cancer ward and access tunnel to the Gatineau cancer hostel facility	\$300,000
New emergency ward at the Gatineau Hospital	\$250,000
Renovated pediatric ward at the Gatineau Hospital (Golf Tournament of Charlebois Trépanier)	\$250,000
South wing 2 nd floor, at the Hull Hospital (Provides access to new nephrology building)	\$250,000
Main elevator lobby at the Hull Hospital	\$250,000
Main elevator lobby at the Gatineau Hospital	\$250,000
New garden at the cancer hostel facility (Banque nationale du Canada)	\$150,000
Waiting room of the new Gatineau hospital emergency ward (Rona L'Entrepôt de Gatineau – M. Martin Lacasse CA)	\$100,000
Entrance hall in the new nephrology building	\$100,000
Access passage to the nephrology building (Eugène Tassé)	\$100,000
Lounge for self-care nephrology patients	\$100,000
Entrance hall in the new Gatineau emergency ward \$100,000 (Gilles Desjardins)	
Magnetic resonance imagery unit waiting room	\$100,000
Greeting area of the Hull hospital geriatrics ward (Les magasins Canadian Tire de l'Outaouais)	\$100,000
Auditorium located at the Hull hospital	\$100,000
Greeting area of the geriatrics unit at the Hull hospital	\$100,000

Major gifts

All donors contributing between \$25,000 and \$99,000 will be offered the following recognition options for the duration of the program / physical location, or for a maximum length of 15 years:

**Cardiac rehabilitation room at the Hull hospital
\$50,000**

(Maurice Marois)

Television room in the cancer hostel facilities	\$50,000
Laundry room in the cancer hostel facilities	\$50,000
Room for the handicapped in the cancer hostel facilities	\$50,000

Cafeteria, Gatineau hospital \$50,000

(Corporation des concessionnaires automobiles de l'Outaouais)

Cafeteria, Hull hospital \$50,000

(Rhéal and Pierrette Bourdeau)

Neonatology room, pediatrics	\$50,000
Parent room, pediatrics	\$50,000
Monitored gurney area, Gatineau emergency ward	\$50,000
Non-monitored gurney area, Gatineau emergency ward	\$50,000
Family lounge, Gatineau emergency ward	\$50,000
Patients room, paediatrics (10)	\$25,000
Rooms in the cancer hostel facilities (10)	\$25,000 or
Patients rooms, Gatineau hospital (10)	\$25,000

Special gifts

All donors contributing between \$5,000 and \$24,999 will be offered the following recognition options for the duration of the program / physical location, or for a maximum length of 15 years:

Examining room of Gatineau's clinic of pediatrics \$10,000 to \$24,999

(Construction Chartro)

Examining room of Gatineau's emergency ward \$10,000 to \$24,999

(Jacques Sauvé)

Haemodialysis stations (conventional) (30) \$24,999	\$10,000 to
Haemodialysis stations (self-care) (5)	\$10,000 to \$24,999

Gatineau's Radio-oncology waiting room \$24,999 (Paul Marcotte)	\$10,000 to
Haemodialysis waiting room (ground floor) \$24,999 (Kaboom Design & Communications)	\$10,000 to
Haemodialysis waiting room (1st floor) \$24,999 (Axa Canada)	\$10,000 to
Foundation conference room (1st floor) \$24,999 (Claude Poirier Defoy)	\$10,000 to
Recognition on CHVO Foundation's 3 donor walls	\$5,000

Donor Recognition Policy

Knowing how to acknowledge a donation is a crucial element for a fundraising campaign. Not only is recognition a form of courtesy, it is also a chance to form lasting ties with the donor.

The recognition program proposed below is based on the experience acquired in similar campaigns.

Recognition program rules

- 1.** All forms of contribution and recognition must comply with the rules and procedures established by the CHVO Foundation.
- 2.** The Campaign Leadership is authorized to accept gifts under the terms and conditions established in the policies by the CHVO Foundation.
- 3.** The CHVO Foundation shall install an honorary plaque in the lobby of the main pavilion of the new nephrology building in order to publicly honour all donors who contributed at least \$5,000 to the fundraising campaign. All donors who contributed at least \$5,000 will also have their names automatically inscribed on each of the existing honorary plaques, unless they request to remain anonymous.
- 4.** The contributions shall be spread out over a period of five years. However, it shall be left to the discretion of the Campaign Leadership and the Board of Directors of the Foundation to decide whether to accept a contribution over a shorter or longer period.
- 5.** If the donor's commitment does not occur as planned, the donor's name shall be associated with the level of contribution made.

6. A gift in memory of an individual shall be treated like any other gift. The "in memoriam" gift shall be associated with all the elements of recognition for the level of contribution chosen by the donor in memory of the loved one.
7. Except for "in memoriam" gifts, it is agreed that the Foundation shall contact each donor before drawing up the list of names in order to confirm the name to be entered on the list of donors or on the signage developed for the campaign. Unless written confirmation of the inscription is received to the contrary, the name of the donor shall be the same as the name appearing on the tax receipt.
8. In all cases, a donor's desire to remain anonymous shall be respected.
9. Although the Campaign Leadership may co-operate in preparing recognition material, such as thank you letters, tax receipts, and so forth, the management and implementation for preparing the different tokens remains the responsibility of the Foundation and the Campaign Office.

Donors

A donor is any individual, foundation, corporation or association that has contributed a gift to the CHVO Foundation's fundraising campaign that qualifies for a tax credit.

Gifts

A gift is any form of the following contributions:

Money
Stocks, bonds, investment funds, certificates
Real estate
Services
Insurance policies
Bequests