**EXAMPLE - SOLICITATION EMAIL**

**Subject of the email:** My participation in the Outaouais Against Cancer campaign

(Greetings),

This year, I will participate in Outaouais Against Cancer, an activity organized by the Gatineau Health Foundation. This fundraising activity aims to raise $300,000 for the fight against cancer. The money raised will help finance important cancer projects in our region.

I am therefore committed to the Outaouais Against Cancer 2023 campaign, in support of people living with cancer who all have enormous challenges to face. I will be participating in the (NAME OF CHALLENGE) challenge on the (INSERT COURSE) which crosses several picturesque attractions in our region. However, my sporting challenge is also a fundraising challenge.

This cause is particularly dear to my heart, and I have committed to raising a minimum of $250/$500 in donations. However, my personal goal is even more ambitious, to raise [INSERT PERSONAL GOAL]. This is where you can play a vital role. I need your help to make this happen. Would you consider making a donation of [INSERT AMOUNT $]? You can make your donation by visiting my personal page at the following link: LINK TO YOUR PAGE

Your donation will have a tangible impact in our region as it will improve the quality of care and services offered to cancer patients in the Outaouais.

I thank you for your attention to my request. Since my commitment relies on your support, I look forward to a favourable response from you. Please receive, (greetings), my warmest regards.

Together, let's transform our Outaouais and light the road to hope!

YOUR NAME

Participant in the (type of route) of the (name of the challenge)

Member of the (name of the team)